

Application Form: Reseller

Provider Information	
Provider's Legal Name	
Street Address	
City	
State	
Zip Code	
Provider's Website	
Official email address	
Doing Business As or Marketing Names Used by Company	
"Doing Business as" (d/b/a) names to be used in Wisc.	
Former names provider has used in Wisconsin	
Other marketing names to be used in Wis.	
Billing Address	
Addressee or Attention to:	
Street Address: (if different from above)	
City: (if different from above)	
State: (if different from above)	
Zip Code: (if different from above)	
Contact for Regulatory and Legal Matters	
Name	
Title	
Mailing address, if different from above	
Phone number	
Email address	
Contact for Commission-handled Customer Complaints	
Name	
Title	
Mailing address, if different from above	
Phone number	
Email address	
Contact for Accounting and Annual Report Matters	
Name	
Title	
Mailing address, if different from above	
Phone number	
Email address	

Methods for Possible Customers to Contact the Provider	
Business Broadband Services	(should have a “won’t serve” button.)
Tel. Number for Customers	
Website	
d/b/a name(s) used for this service	
Residential Broadband Services	(should have a “won’t serve” button.)
Tel. Number for Customers	
Website	
d/b/a name(s) used for this service	
Business Voice Services	(should have a “won’t serve” button.)
Tel. Number for Customers	
Website	
d/b/a name(s) used for this service	
Residential Voice Services	(should have a “won’t serve” button.)
Tel. Number for Customers	
Website	
d/b/a name(s) used for this service	
Low-Income and Lifeline Services	(should have a “won’t serve” button.)
Tel. Number for Customers	
Website	
d/b/a name(s) used for this service	
Wireless Services	(should have a “won’t serve” button.)
Tel. Number for Customers	
Website	
d/b/a name(s) used for this service	
Prior or Other Certifications	
In which other states is the Petitioner certified?	[1,500 character answer box]
Has Petitioner ever been decertified? If so, explain circumstances and current status.	[1,500 character answer box]
Is this a request for recertification? If so, what was the prior utility number?	[500 character answer box]
Facilities	
Does the company operate a switch? If so, where is it located?	
Does the company own or lease more than \$200,000 worth of transmission facilities, excluding switching, in Wisconsin?	

If you have questions about this form or filing as a reseller, please contact Peter Jahn at 608-267-2338, or via email at peter.jahn@wisconsin.gov.